



Tuning the Right Way

The Tuning School, 2328 Destiny Way, Unit A, Odessa, Florida 33556
<http://www.thetuningschool.com> ♦ info@thetuningschool.com ♦ (727) 264-8875

Odessa, Florida ♦ June 26-27, 2010

FAST FACTS

Odessa, Florida
June 26-27, 2010

****16 Hours of Training****

Saturday: 8:30am - 5pm
The Tuning School
Training Facility,
Odessa

Sunday: 9:00am - 5pm
The Tuning School
Training Facility,
Odessa

“The world of tuning used to be a dark, magical place where anyone with an ounce of tuning knowledge kept their secrets to themselves and beginners rolled the dice on actually learning how to tune.”

Why Choose Us?

What is The Tuning School?

In the world of aftermarket performance modifications, more and more automobile enthusiasts need a good tune that they can rely on to maximize the thousands of dollars in aftermarket parts they have acquired. How can you know that your local tuner has the necessary training and ability to tune your vehicle to maximum performance without dire consequences?

The world of tuning used to be a dark, magical place where anyone with an ounce of tuning knowledge kept their secrets to themselves and beginners rolled the dice on actually learning how to tune. With The Tuning School, all that has changed!

At The Tuning School we teach you the basics and beyond of Electronic Fuel Injection (EFI) systems, including all the theory and mechanics in an easy to understand format. During the same class, we teach you how to tune with hands-on experience using the leading software and tuning products of the tuning industry.

We make it so easy that you don't need to be a rocket scientist to understand our full two day school! Upon completion of the course, you will have gained hands-on tuning experience and will be ready to tackle your first tuning job.

Why Choose The Tuning School?

The performance racing industry is full of inaccurate information. The beginner tuner can search and search through masses of forum posts about tuning and never really know if the information they are reading is really accurate. Other sources such as articles and the very limited number of books written on EFI tuning take quite a while to get through to actually gain an understanding of how to tune. The time spent researching these sources does not benefit the limited amount of knowledge gained.

It's been proven that people learn better in an interactive environment, and that's where The Tuning School comes in. When you come to our classes, you will receive two full days of instruction and hands-on tuning experience like you will find no where else.

Please see *Why Choose Us* on page 2

Meet the Instructors

Bob Morreale

Bob Morreale is the author of several tuning related books and manuals. He wrote his first book, *BM Computer Source Guide to Chip Burning (1999)*, to guide first-time tuners through the turbocharged Buick Grand National software and tuning methods. His second book, *Tuning the Right Way (2007)*, is a manual based on the HP Tuners software.

Bob has over ten years of tuning experience, having successfully tuned everything from the legendary turbocharged 1987 Buick Grand Nationals to 1940s big-block supercharged Willys (using FAST EFI system) to modern day LS2 Corvettes boasting 680+ supercharged RWHP. Bob has also written numerous technical articles for industry-standard magazines.

Bob is well versed in airflow dynamics. His experience comes from his background in cylinder head porting and flowbench testing, as well as camshaft design and total engine power development.

Bob is an autocross and road-racing enthusiast and occasionally drag races.

Ian Thomson

Ian Thomson discovered an interest in tuning while working as an apprentice mechanic for Precision Motorsports of Florida. This interest was noticed by The Tuning School and Ian was hired and trained in the profession. He learned the concepts quickly and because of his ability to understand the concepts and mechanics behind tuning, he started developing The Tuning School's 6-Speed Automatic Tuning Guide.

Ian owns a 2008 Corvette with a 6-speed automatic transmission which has allowed him to devote hundreds of hours of transmission tuning time. His knowledge in this area is some of the best in the tuning field.

Besides instructing, Ian is also employed by The Tuning School as our Technical Support Representative. Ian's education comes from Wyotech for Marine Mechanics. He also has over 400+ hours of flying single and multi-engine aircraft.



Tuning in a Camaro SS.

Why Choose Us from page 1

Our instructors have many years of engine building and tuning experience on not only their own vehicles, but countless numbers of customers' cars. The instructors have also written and edited several tuning manuals geared specifically for beginner tuners.

Lastly, The Tuning School wants to make sure you learn everything you need to know to tune vehicles properly the first time! Our manuals and checklists are easy to read and informative. We don't drop you from our lives after the first class, either.

Every participant receives free forum, email and phone support. And, if you feel you need to hear the class all over again, we will let you attend the same class for free when seating is available. At The Tuning School we are dedicated to teaching you what you need to know about tuning!!

Class Schedule & Subject Matter

Saturday, June 26th 2010

8:30 am – 9:00 am	Introduction and Breakfast
9:00 am – 9:30 am	Basics of How an Engine Works
9:30 am – 10:00 am	Basics of Fuel Injection
10:00 am – 12:00 pm	How to Understand Your VCM Scanner <i>Interactive use with students following along and diagnosing Pre-recorded scan files to increase knowledge.</i>
12:00 pm – 12:30 pm	Lunch (provided and catered by local restaurant)
12:30 pm – 5:00 pm	How to Tune <i>In-depth tuning process from start to finish utilizing the Tuning Checklists and the Tuning Tree. Pre-recorded tune files and equivalent scan files will be used.</i>
Saturday Evening	Instructors will be available at a local restaurant for any questions you may have.

Sunday, June 27th 2010

8:30 am – 9:00 am	Open Floor Discussion and Breakfast
9:00 am – 12:00 pm	How to Tune (continued)
12:00 pm – 12:30 pm	Lunch (provided and catered by local restaurant)
12:30 pm – 5:00 pm	Dyno Tune Instruction on Customer Vehicle <i>From how to strap down a vehicle all the way to the final tweaks of the tune. Students will be placed into small groups and will be involved in every aspect of the tune.</i>

Additional Details

You will need to bring the following to class:

- A Laptop
- Your HP Tuners Software installed prior to class (available from us if you need it)

We will provide:

- The Tuning School Manual
- Note taking pads
- Pens
- Breakfast and Lunch both days
- Necessary files for use in class

Seminar Location

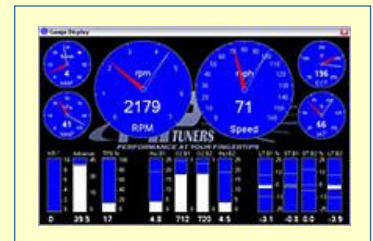
Conference Room:

The Tuning School
2328 Destiny Way, Unit A
Odessa, Florida 33556

Dyno Location:

The Tuning School
2328 Destiny Way, Unit A
Odessa, Florida 33556

For hotel rates and other location information, please see page 4.



HP Tuners VCM Scanner Screenshot.



HP Tuners VCM Scanner Screenshot.

Hotel Information



Residence Inn - Lutz, Florida

Located at 2101 Northpoint Parkway in Lutz, Florida, the Residence Inn features studio rooms with king-size beds, pullout couches and mini-kitchens in each room. The hotel also features a pool, a sports court, workout room and wireless internet access.

Rooms are \$109 per night. Please mention The Tuning School when making your reservation in order to receive the preferred rate. This is the preferred hotel of The Tuning School.

The hotel is six miles east of The Tuning School Facility and sixteen miles north of the Tampa International Airport. To contact the hotel directly for reservations, please call (813) 792-8400.



Holiday Inn Express - Tampa, Florida

Located at 9402 Corporate Lake Drive in Tampa, Florida, the Holiday Inn Express features hotel rooms with one king bed or two queen beds. The hotel also features a pool, workout room and free wireless internet.

Rooms are \$79 to \$89 per night. These are the typical rates for this hotel and no discounts are provided to The Tuning School customers at this time.

The hotel is four miles north of Tampa International Airport and twenty miles south of The Tuning School Facility. To contact the hotel directly for reservations, please call (813) 885-3700.

Dyno Location

The Tuning School Odessa, Florida

Located at 2328 Destiny Way in Odessa, Florida, The Tuning School has a professional Mustang Dynamometer 1750 Series Load Bearing Dyno.

Registration Information

The Tuning School Tuning the Right Way Seminar

Cost: \$749

We also have package deals with HP Tuners and Innovate Motorsports products.

Registration Options:

- Call (727) 264-8875.
- Visit online at <http://www.thetuningschool.com>.
- Send an email to info@thetuningschool.com.

Your seminar purchase includes The Tuning the Right Way Beginner's Manual, The Tuning School Laminates and breakfast and lunch for both days.

Interested in having our seminar in your area? Contact us via one of the methods above. We offer 10% discounts to car clubs.

Have a dyno shop? We'd love for you to host our next seminar. Please contact us at (727) 264-8875.

Future Seminar Dates

The Fall 2010 schedule will be posted on our website at the end of June 2010. Check back for more details!