



# Tuning the Right Way

The Tuning School, 11548 Pyramid Drive, Odessa, Florida 33556  
<http://www.thetuningschool.com> ♦ [info@thetuningschool.com](mailto:info@thetuningschool.com) ♦ (727) 494-0693

**Dallas, Texas ♦ April 19 - 20, 2008**

## FAST FACTS

Dallas, Texas  
April 19-20, 2008

**\*\*16 Hours of Training\*\***

Saturday: 8:30am - 5pm  
Holiday Inn Express,  
Dallas

Sunday: 8:30am - 12pm  
Holiday Inn Express,  
Dallas

Sunday: 1pm - 5pm  
Dallas Performance,  
Garland

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*"The world of tuning used to be a dark, magical place where anyone with an ounce of tuning knowledge kept their secrets to themselves and beginners rolled the dice on actually learning how to tune."*

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## Why Choose Us?

### What is The Tuning School?

In the world of aftermarket performance modifications, more and more automobile enthusiasts need a good tune that they can rely on to maximize the thousands of dollars in aftermarket parts they have acquired. How can you know that your local tuner has the necessary training and ability to tune your vehicle to maximum performance without dire consequences?

The world of tuning used to be a dark, magical place where anyone with an ounce of tuning knowledge kept their secrets to themselves and beginners rolled the dice on actually learning how to tune. With The Tuning School, all that has changed!

At The Tuning School we teach you the basics and beyond of Electronic Fuel Injection (EFI) systems, including all the theory and mechanics in an easy to understand format. During the same class, we teach you how to tune with hands-on experience using the leading software and tuning products of the tuning industry.

We make it so easy that you don't need to be a rocket scientist to understand our full two day school! Upon completion of the course, you will have gained hands-on tuning experience and will be ready to tackle your first tuning job.

### Why Choose The Tuning School?

The performance racing industry is full of inaccurate information. The beginner tuner can search and search through masses of forum posts about tuning and never really know if the information they are reading is really accurate. Other sources such as articles and the very limited number of books written on EFI tuning take quite a while to get through to actually gain an understanding of how to tune. The time spent researching these sources does not benefit the limited amount of knowledge gained.

It's been proven that people learn better in an interactive environment, and that's where The Tuning School comes in. When you come to our classes, you will receive two full days of instruction and hands-on tuning experience like you will find no where else.

Please see *Why Choose Us* on page 2

## Meet the Instructors

### Bob Morreale

Bob Morreale is the author of several tuning related books and manuals. He wrote his first book, *BM Computer Source Guide to Chip Burning (1999)*, to guide first-time tuners through the turbocharged Buick Grand National software and tuning methods. His second book, *Tuning the Right Way (2007)*, is a manual based on the HP Tuners software.

Bob has over ten years of tuning experience, having successfully tuned everything from the legendary turbocharged 1987 Buick Grand Nationals to 1940s big-block supercharged Willys (using FAST EFI system) to modern day LS2 Corvettes boasting 680+ supercharged RWHP. Bob has also written numerous technical articles for industry-standard magazines.

Bob is well versed in airflow dynamics. His experience comes from his background in cylinder head porting and flowbench testing, as well as camshaft design and total engine power development.

Bob is an autocross and road-racing enthusiast and occasionally drag races.

### Larry Neville

Larry Neville has well over thirty years of electronics and vehicle controls experience. He is a graduate of the University of South Florida where he received his bachelors of science in Electrical Engineering.

One of his many notable accomplishments is the software he wrote that handles rocket deployment and telemetry for his previous employer. He spent many years working on development of rocket motors and space vehicle systems as a test engineer.

His expertise is shared as a technical expert in control devices, which include automotive ECM/PCM systems.

In his free time, Larry enjoys drag-racing his 1987 Grand National.

### Why Choose Us from page 1

Our instructors have many years of engine building and tuning experience on not only their own vehicles, but countless numbers of customers' cars. The instructors have also written and edited several tuning manuals geared specifically for beginner tuners.

Lastly, The Tuning School wants to make sure you learn everything you need to know to tune vehicles properly the first time! Our manuals and checklists are easy to read and informative. We don't drop you from our lives after the first class, either.

Every participant receives free forum, email and phone support. And, if you feel you need to hear the class all over again, we will let you attend the same class for free when seating is available. At The Tuning School we are dedicated to teaching you what you need to know about tuning!!

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*“Bob Morreale is the author of several tuning related books and manuals.”*

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*Tuning in a Camaro SS.*

## Class Schedule & Subject Matter

### Saturday, April 19<sup>th</sup> 2008

8:30 am – 9:00 am	Introduction and Breakfast
9:00 am – 9:30 am	Basics of How an Engine Works
9:30 am – 10:00 am	Basics of Fuel Injection
10:00 am – 12:00 pm	How to Understand Your VCM Scanner <i>Interactive use with students following along and diagnosing Pre-recorded scan files to increase knowledge.</i>
12:00 pm – 12:30 pm	Lunch (provided and catered by local restaurant)
12:30 pm – 5:00 pm	How to Tune <i>In-depth tuning process from start to finish utilizing the Tuning Checklists and the Tuning Tree. Pre-recorded tune files and equivalent scan files will be used.</i>
Saturday Evening	Instructors will be available at a local restaurant for any questions you may have.

### Sunday, April 20<sup>th</sup> 2008

8:30 am – 9:00 am	Open Floor Discussion and Breakfast
9:00 am – 11:30 pm	How to Tune (continued)
11:30 pm – 12:00 pm	Lunch (provided and catered by local restaurant)
12:00 pm – 12:30 pm	Drive to Dallas Performance for Dyno Tune usage
12:30 pm – 5:00 pm	Dyno Tune Instruction on Customer Vehicle <i>From how to strap down a vehicle all the way to the final tweaks of the tune. Students will be placed into small groups and will be involved in every aspect of the tune.</i>

### Additional Details

You will need to bring the following to class:

- A Laptop
- Your HP Tuners Software installed prior to class (available from us if you need it)

We will provide:

- The Tuning School Manual
- Note taking pads
- Pens
- Breakfast and Lunch both days
- Necessary files for use in class

## Seminar Location

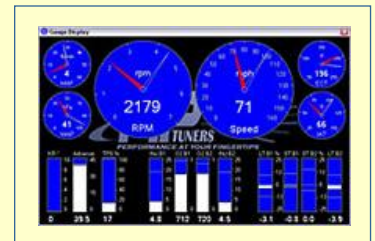
### Conference Room:

**Holiday Inn Express**  
9089 Vantage Point Drive  
Dallas, Texas 75243

### Dyno Location:

**Dallas Performance**  
3108 Benton Street  
Garland, TX 75042

For hotel rates and other location information, please see page 4.



HP Tuners VCM Scanner Screenshot.



HP Tuners VCM Scanner Screenshot.

## Hotel Information



**Holiday Inn Express Hotel & Suites  
Dallas, Texas**

Located at 9089 Vantage Point Drive in Dallas, the Holiday Inn Express features a workout room, many business services with high speed internet available in the business services area and cable TV in every room.

**Group Rates (available for your choice of days 4/18 – 4/21):**

**1 King or 2 Queen Standard Room - \$79 per night**

Please phone the hotel directly at (972) 889-9972 to book a reservation and mention Precision Motorsports of Florida and The Tuning School to receive the group rate.

We will be using the large conference room at the hotel for The Tuning School seminar on both Saturday and Sunday. From there, we will travel to Dallas Performance for a live dyno tuning experience with your instructors.

## Dyno Location



**Dallas Performance  
Garland, Texas**

Located at 3108 Benton Street in Garland, Texas, Dallas Performance has a state-of-the-art 2008 model Dynojet Chassis Dynamometer with Eddy Current. From V8 hybrid swaps to custom PCM tuning, Dallas Performance can handle all your "go fast" needs.

We will be visiting Dallas Performance on Sunday, 4/20 from 12:30pm to 5pm for instruction on how to tune using a dyno.

## Registration Information

**The Tuning School Tuning the Right Way Seminar**

Cost: \$849 (register by March 25<sup>th</sup> and receive a 10% discount)

We also have package deals with HP Tuners and Innovate Motorsports products.

Registration Options:

- Call (727) 494-0693.
- Visit online at <http://www.thetuningschool.com>.
- Send an email to [info@thetuningschool.com](mailto:info@thetuningschool.com).

Your seminar purchase includes The Tuning the Right Way Beginner's Manual, a Tuning School T-Shirt and breakfast and lunch for both days.

**Interested in having our seminar in your area?** Contact us via one of the methods above. We offer 10% discounts to car clubs.

**Have a dyno shop?** We'd love for you to host our next seminar. Please contact us at (727) 494-0693.

## Future Seminar Dates

Memphis, TN      May 24 - 25, 2008

Columbus, OH      July, 2008

New York      September, 2008

Las Vegas, NV      Nov. 8 - 9, 2008  
\*in conjunction with SEMA - shop owners only.

Orlando, FL      Dec. 13 - 14, 2008  
\*in conjunction with the PRI show.